

mikerickman

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OBJECTIVE

Versatile, creative, and reliable design professional seeks a career oriented position in marketing and communications.

QUALIFICATIONS

As art director for a weekly newspaper I have obtained the necessary skills needed to be a creative part of your organization. Including the ability to work in a deadline oriented environment and create eye catching design for print and web.

EDUCATION

1990-1994 BA, Eastern Illinois University

EMPLOYMENT

2001-2008 **Art Director, Catholic Explorer newspaper**

Managing member of the art department responsible for designing and producing the weekly newspaper for the Diocese of Joliet, IL. Manage all aspects of the design process from pre-press to print on a tight production schedule. Specific tasks include designing an attractive and concise layout for news pages while focusing on pagination and positioning. Create four color covers for arts and entertainment tabloid, color correction, photo retouching, and designing advertisements. Manage graphic design staff, ensuring quality design for the newspaper and outside clients. Create, optimize and update the newspaper's website, CatholicExplorer.com, including a valid XHTML and CSS based layout. Other tasks include designing an annual 250+ page directory for the diocese, create original ad copy, proofread news pages and advertisements, and creating original promotional pieces, including posters and advertisements, on a small managed budget.

2000-2001 **Graphic Designer, Catholic Explorer Newspaper**

Responsible for creating ads and original material for Catholic Explorer newspaper. Manage time and various projects to meet deadlines. Follow the direction of art director and sales manager to create ads for clients. Responsible for design of news briefs and editorial page. Other responsibilities include scanning artwork for newspaper reproduction and preparing files for print.

1990-2008 **Freelance Graphic Design**

Creation of marketing materials including logos, letterhead, directories, advertisements, and displays. Sourcing and preparing art for corporate promotional products. Other freelance work includes illustration for impact advertising, websites, and editorial cartoons.

SOFTWARE

- Adobe Creative Suite 3, design and web editions, with experience working on PC and Mac
- Quark Xpress
- Microsoft Office

OTHER SKILLS

- Able to hand code valid XHTML and CSS
- Experience with Flash
- The ability to market web sites in a Web 2.0 environment
- Copy writing

AWARDS

Proclaim Award- Overall Excellence, Weekly Newspaper
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NINA Award- First Place, Best Advertising Special Section
NINA Award- First Place, Best Large Advertisement
NINA Award- First Place, Best Small Advertisement
NINA Award- First Place, Best Overall Design
NINA Award- Second Place, Best Website
NINA Award- Third Place, Best Editorial Page Design

WEBSITES

catholicexplorer.com

Please visit mikerickman.com for portfolio samples.